

Clark County Arts Plan

Annual Report and Recommendations

June 2, 2020



RatPack CrossRoads
Wayne Little John "Spin Baby"
Photo of Sculpture, Wayne Little John and Commissioner Segerblom.
Photo by Miranda Alam/Las Vegas News Bureau

The Percent for the Arts Program and associated Art Fund were established July 17, 2012. The Clark County Board of County Commissioners (BCC) approved the initial Clark County Arts Plan (Arts Plan) on December 4, 2012 and authorized the apportionment of monies from the Room Tax Collection Commission and Special Ad Valorem Capital Projects Tax to begin January 1, 2013. By August of 2013 Clark County had hired its first full-time employee. Funding for the Poet Laureate program was added to the Arts Plan at the October 17, 2017 BCC meeting. Funding for an additional full-time staff member was allocated in December 2019.

The Clark County Arts Plan is a program within the Department of Parks and Recreation. The program includes executing new art projects, initiating repairs and restoration of existing public art, providing for appropriate staffing levels, daily operations of the Winchester and Government Center Art Galleries, community engagement opportunities, and the development of public art education opportunities. In 2019 the plan was also assigned the oversight of the One October Memorial Committee and oversees the review of the public art portion of the Maryland Parkway Midtown Ordinance.

Policy Clarification: Funding for public art projects should encompass all expenditures associated with each project. These items include but are not limited to artists fees, consultation experts, unforeseen expenditures surrounding construction and funding for dedications including promotion and food.

BCC AGENDA ITEM

JUNE 2, 2020

Item# 13 - Receive a report on the County Arts Plan and approve the proposed FY 2021 budget to manage the program, fund new public art projects, provide educational opportunities, and repair and restore existing public art. (For possible action)

ACTION: APPROVED AS RECOMMENDED

ATTACHMENT: [Clark County Agenda Item.docx](#)

ATTACHMENT: [FY21 Arts Plan.docx](#)

Previously Approved Projects

- Project:** Zap 11 - District B
Budget: \$38,000 (*In progress*)
Estimated expense through 6/30/20: \$15,000
Scope: Utility box art project on Lake Mead, between Nellis Blvd. and Hollywood Blvd.
Budget approved for FY19 on July 17, 2018 agenda item #25
Projected Completion Date: December 2020
- Project:** Nellis Absolute Ceiling Project RFQ 605137-18 – District B
Budget: \$500,000 (*In progress, RFQ*)
Estimated expense through 6/30/20: \$189,000
Scope: An aviation themed art competition and project near the gateway to the Nellis Air Force Base on Las Vegas Blvd.
Budget approved for FY18 on November 21, 2017 agenda item #43
Projected Completion Date: April 2021
- Project:** Overton Community Artwork RFQ 605146-18 – District B
Budget: Part two: \$267,000 (*In progress, RFQ*)
Estimated expense through 6/30/20: \$78,390
Scope: Part two: an outdoor artwork to be sited at or near the community center, acting as a gateway to Michael Heizer’s *Double Negative*.
Budget approved for FY17 on August 2, 2016 agenda item #17
Projected Completion Date: August 2021
- Project:** Southwest Ridge Part 1 - District F
Budget: \$100,000
Estimated expense through 6/30/20: \$30,000
Scope: For one or two sculpture art pieces to be located within the park.
Budget approved for FY19 on May 21, 2019 agenda item #28
Projected Completion Date: November 2021
- Project:** Sunset Park Art and Litter Awareness Project – District G
Budget: \$300,000
Estimated expense through 6/30/20: \$44,209
Scope: Litter awareness project and monument sign at Sunset Park.
Budget approved for FY17 on August 2, 2016 agenda item #17
Projected Completion Date: January 2022 for Part 1 Monument Sign

Project: Southwest Ridge Part 2 - District F
Budget: \$100,000
Scope: For environmental art on the Southwest Trailhead
 Budget approved for FY19 on May 21, 2019 agenda item #28
 Projected Completion Date: May 2022

Project: 1 Oct Memorial
Budget: \$258,000
 Estimated expense through 6/30/20: \$50,000
Scope: The Art Committee is recommending that the funding be utilized to bring in experts in the field to initiate a public engagement process to identify the comprehensive protocols and steps necessary to implement a public art memorial.
 Budget approved for FY19 on July 17, 2018 agenda item #25 & #73.
 Establishment of a One October Memorial Committee on October 2, 2019 agenda item #71
 Projected Completion Date: July 2025

Project: West Flamingo Senior Center - District A
Budget: \$50,000
Scope: A ceramic mosaic mural at the entrance of the Senior Center, including an educational component with the seniors.
 Budget approved for FY19 on July 17, 2018 agenda item #25

Project: James Regional Sports Complex– District A
Budget: \$191,000 (*RFQ 604972-18 Cancelled, new RFQ needs to be created*)
 Estimated expense through 6/30/20: \$4,500
Scope: Sculpture is intended to be a signature art piece near the warm-up area of the park.
 Budget approved for FY18 on November 21, 2017 agenda item #43

Project: Alexander Villas - District D
Budget: \$150,000
Scope: Project to create art within the park.
 Budget approved for FY19 on July 17, 2018 agenda item #25

Project: Pearson Community Center Pillar Mural Project - District D
Budget: \$70,000
Scope: For pillars to be painted by a team of artists including requiring artist to hire a professional videographer at \$7,500.
 Budget approved for FY19 on May 21, 2019 agenda item #28

Project: **Wetlands Monument Sign & Art – District E & G**
 Budget: \$250,000
 Scope: A monument art sculpture at the entrance of the Wetlands Park and themed artwork within the park.
 Budget approved for FY19 on July 17, 2018 agenda item #25

Total Previously Approved Pending Projects Listed Above	\$2,291,500
Spent	<u>\$ 411,099</u>
	\$1,880,401

Completed Projects

Project: Zap 12 – RFQ 605390-19 - District C
 Budget: \$15,000 (Spent \$12,000)

Project: Ratpack Crossroads RFQ 604241-16 – District E
 Budget: \$300,000 (*Spent \$270,245*)

Total Completed Project Expenditure	\$ 12,000
	<u>\$270,245</u>
	\$282,245

BUDGET REPORT
Fiscal Year 2020

FY19 Ending Fund Balance

Committed ¹	1,029,715
Assigned ²	1,035,290
Unassigned ³	219,072
Total	2,284,077

FY20 Estimated Collections	377,363
FY20 Estimated Interest earned	30,439
	\$407,802

Total Estimated Funding: \$2,691,879

FY20 Estimated Expenses

1) Salaries and Benefits	191,422
2) Operating Expenses	53,670
3) Maintenance	20,000
4) Public Art Education	16,200
5) Galleries	7,300
6) Poet Laureate	10,000
7) Community Outreach	49,600
8) Public Art Projects	436,849
Total Estimated Expenditures:	785,041

FY20 Estimated Ending Fund Balance

Committed ¹	871,701
Assigned ²	1,008,700
Unassigned ³	194,480
Total	2,074,881

¹ Contractually obligated/encumbered

² Balance of projects in progress

³ Available fund balance

*Financials provided by finance

BUDGET RECOMMENDATIONS
Fiscal Year 2021

FY20 Estimated Ending Fund Balance

Committed ¹	871,701
Assigned ²	1,008,700
Unassigned ³	194,480
Total	2,074,881

FY21 Projected Collections 983,981

Total Anticipated Funding 3,058,862

FY21 Budgeted Expenses

1) Salaries and Benefits	262,307
2) Operating Expenses	93,934
3) Maintenance	30,000
4) Public Art Education	34,400
5) Poet Laureate	10,000
6) Galleries	13,300
7) Community Outreach	50,000
8) Capital Outlay	80,000
9) Public Art Projects	
Previously Approved Projects	1,862,901
Proposed Projects	319,171
Total Expenditure Budget:	2,756,013

FY21 Ending Fund Balance, unassigned 302,849

¹ Contractually obligated/encumbered

² Balance of projects in progress

³ Available fund balance

1. Salaries and Benefits:

Project: Program staff
Budget: \$262,307
Scope: One (1) Cultural Program Supervisor (C28), one (1) Recreational Specialist (C26) and (6) part-time Program Assistants.

2. Operating Expenses:

Project: Program operating supplies
Budget: \$93,934
Scope: Art supplies, paint and painting supplies, graffiti coating, lights, office supplies and minor equipment.

3. Maintenance:

Project: Survey of the existing public art collection, repairs and restoration.
Budget: \$30,000
Scope: Maintenance and restoration of existing public art. There are more than 405 works of art in the Public Art collection.

4. Public Art Education:

Project: Art Education
Budget: \$34,400
Scope: Ongoing community art education programs

- Public Art Education Workshop Series (\$24,000)
- Youth Education (\$10,400)

5. Poet Laureate:

Project: To promote poetry as an art form and as a means to engage the community
Budget: \$10,000
Scope: Poet Laureate is to put on several workshops throughout the year.

6. Galleries:

Project: Art Galleries
Budget: \$13,300
Scope: Four artist exhibits in the Rotunda Gallery at the Government Center, six exhibits at the Winchester Cultural Center gallery, 12 exhibits at three Community Centers. Funding is used for gift certificates for best in show, honorable mentions, etc. and juror members time and/or artists fees though professional services.

7. Community Outreach:

Project: Community Engagement fund to enhance arts and culture.
Budget: \$50,000
Scope: To secure artists to participate in special events that are happening in the

community or offer unique art engagement opportunities to the public.

8. Capital Outlay:

Project: Capital Outlay fund to enhance programs and operations.
Budget: \$80,000
Scope: To secure funding for capital improvements including construction and inventory.

9. Public Art Projects:

Proposed Projects

Project: **Foster Care Promotion**
Budget: \$50,000
Scope: To create a public art exhibit that brings awareness to our community's need for foster parents.
Art Committee Recommendation 5/12/2020

Project: **Von Tobel Modular Building Vinyl Wrap Part 1 - District D**
Budget: \$70,000
Scope: To create a vinyl mural on the exterior surface of the community center at Von Tobel Park. The artist(s) will work with children, then create a digital design that integrates ideas learned by the community. The printing and installation of the artwork will be managed by county staff.
Art Committee Recommendation 5/12/2020

Project: **Von Tobel Park Sculpture Part 2 - District D**
Budget: \$114,171 (\$131,671)
Scope: Proposal is to create a sculpture within the park. The artist(s) will work with children from the area that will inform the artist the direction of the sculpture.
Art Committee Recommendation 5/12/2020

Project: **Zap 13 - District F**
Budget: \$25,000
Scope: Project is to paint utility boxes in District F.
Art Committee Recommendation 5/12/2020

Project: **Whitney Recreational Center Front Entrance Mural - District G**
Budget: \$60,000
Scope: To create a mural on the front of the building. The artist(s) will work with children from the area that will inform the artist the direction of the mural.
Art Committee Recommendation 5/12/2020

Total Proposed Projects Listed Above		\$319,171
Funding Reassignment Request		<u>+\$17,500</u>
	Total	\$336,671

Project Reassignment Request

Project: **UMC Public Art Project RFQ 605127-18 – District D**
 Budget: \$17,500 (*Spent \$0*)
 Budget approved for FY17 on August 2, 2016 agenda item #17
 Scope: To reassign funds of \$17,500 to be directed to Von Tobel Part 2 Project.

Total Previously Approved Project Listed Above \$ 17,500
Spent: \$ 0
Total \$17,500